

A.D. Players' artistic work is the result of great collaboration between our theater and our supporters. Recognizing this, A.D. Players designed its distinctive roster of privileges to enable its generous corporate partners to experience the unique benefits of association with The George Theater and our work. **Our team will gladly customize benefits as needed to ensure that business objectives are achieved and giving philosophies are fulfilled.**

## **Corporate Leaders at The George**

### **\$75,000 Season Sponsor** (limit one) - Season Sponsor designation and industry exclusivity

- Premium placement and size of Company logo and corporate profile on the front page of program for the season
- Opportunity for your company's Executive to address the audience from the stage on opening nights throughout the season
- Premium Season Sponsor placement of Company logo on ticketing page of adplayers.org
- Premium signage for the season displayed in foyer of theater, visible from Westheimer Road
- Opportunity to host A.D. Players artists in a private off-site event
- Opportunity for you and your clients to participate in NYC Broadway trip with Executive Director, Jake Speck.
- Opportunity for visibility at the After Dinner Affair Gala
- Premium verbal recognition before every performance during the season
- Premium placement and size of Company logo in production e-blasts for the season
- Premium placement and size of Company logo on postcards and other mailers as Season Sponsor
- Premium placement of Company logo on sponsor page of website throughout the season
- Recognition on select production media advertisements as the Season Sponsor
- Company logo displayed with other sponsor logos on Westheimer marquee throughout the entire season
- 10 Tickets to opening night of each production, plus 10 additional tickets to each show on the season.
- Invitations to special Opening Night and Cast Party VIP events
- Exclusive employee ticket discount offers throughout the season
- Gift listing and logo in programs
- Invitation for twenty (20) guests to a private pre-curtain dinner/reception on selected evening during the season.
- Private backstage and production area tour led by executive director
- Invitation to special rehearsal sneak peek reception for every show in the season

### **\$25,000 Presenting Sponsor** - Presenting Sponsor designation for one show during the season

- Featured signage during the sponsored production displayed in foyer of theater, visible from Westheimer Road
- Opportunity to host A.D. Players artists in a private off-site event
- Opportunity for you and your clients to participate in NYC Broadway trip with Executive Director, Jake Speck.
- Opportunity for visibility at the After Dinner Affair Gala
- Featured verbal recognition before every performance of sponsored production
- Featured placement of Company logo in production e-blasts for sponsored production
- Featured placement of Company logo on postcards and other mailers promoting sponsored production
- Featured placement of Company logo on sponsor page of website
- Recognition on select production media advertisements for sponsored production
- Company logo displayed on Westheimer marquee throughout the run of sponsored production
- 20 Tickets to opening night of sponsored production and 20 additional tickets to be used throughout the run of sponsored production
- Invitations to special Opening Night and Cast Party VIP events for sponsored production
- Exclusive employee ticket discount offers throughout the season
- Gift listing and logo in programs for the season
- Private backstage and production area tour led by executive director
- Invitation to special rehearsal sneak peek reception for sponsored production

## **\$15,000 Lead Sponsor** - Lead Sponsor designation for one show during the season

- Opportunity for you and your clients to participate in NYC Broadway trip with Executive Director, Jake Speck.
- Opportunity for visibility at the After Dinner Affair Gala
- Verbal recognition before every performance of sponsored production
- Placement of Company logo in production e-blasts for sponsored production
- Placement of Company logo on postcards and other mailers promoting sponsored production
- Placement of Company logo on sponsor page of website
- Recognition on select production media advertisements for sponsored production
- Company logo displayed with other sponsor logos on Westheimer marquee throughout the run of sponsored production
- 16 Tickets to opening night of production sponsored, plus 16 additional tickets to be used throughout the run of sponsored production
- Invitations to special Opening Night and Cast Party VIP events for sponsored production
- Exclusive employee ticket discount offers throughout the season
- Gift listing and logo in program for sponsored production
- Invitation to special rehearsal sneak peek reception for sponsored production

## **\$10,000 Corporate Sponsor** - Corporate Sponsor designation for one show during the season

- Verbal recognition before every performance of sponsored production
- Placement of Company logo in production e-blasts for sponsored production
- Placement of Company logo on postcards and other mailers promoting sponsored production
- Placement of Company logo on sponsor page of website
- Recognition on select production media advertisements for sponsored production
- Company logo displayed with other sponsor logos on Westheimer marquee throughout the run of sponsored production
- 8 Tickets to opening night of sponsored production and 8 additional tickets to be used throughout the run of sponsored production
- Invitations to special Opening Night and Cast Party VIP events for sponsored production
- Exclusive employee ticket discount offers throughout the season
- Gift listing and logo in Playbill for sponsored production
- Invitation to special rehearsal sneak peek reception for sponsored production

## **\$5,000 Corporate Sponsor** - Corporate Patron Sponsor designation for one show during the season

- Placement of Company logo on sponsor page of website
- Recognition on select production media advertisements for sponsored production
- Company logo displayed with other sponsor logos on Westheimer marquee through run of sponsored production
- Placement of Company logo on sponsor page of website
- 4 Tickets to opening night of sponsored production and 4 additional tickets to be used throughout the run of sponsored production
- Invitations to special Opening Night and Cast Party VIP events for sponsored production
- Exclusive employee ticket discount offers throughout the season
- Gift listing and logo in Playbill for sponsored production
- Invitation to special rehearsal sneak peek reception for sponsored production

## **A La Carte**

<b>\$1000</b>	Placement of Company logo in production e-blasts for one production	<b>\$1000</b>	Recognition on select production media advertisements for a single production
<b>\$1000</b>	Company logo prominently displayed on Westheimer Rd marquee throughout the run of a single production	<b>\$1000</b>	Invitations to special Opening Night and Cast Party VIP events
<b>\$1000</b>	Placement of Company logo and corporate profile on the front page and ticketing page of website throughout the run of a single production	<b>\$500</b>	Gift listing and logo in Playbills
		<b>\$500</b>	Private backstage and production area tour led by executive director
<b>\$1000</b>	Placement of Company logo on postcards and other mailers for a single production	<b>\$500</b>	Invitation to special rehearsal sneak peek reception for every show in the season